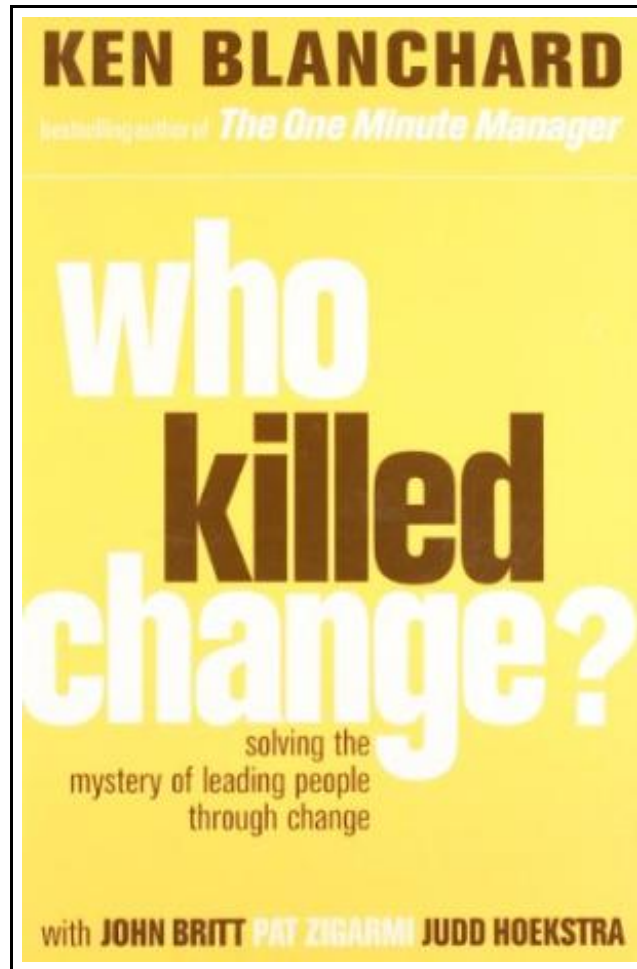


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(Neva Hammes MD)

WHO KILLED CHANGE?: SOLVING THE MYSTERY OF LEADING PEOPLE THROUGH CHANGE



HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, Who Killed Change?: Solving the Mystery of Leading People Through Change, Ken Blanchard, By the bestselling author of The One Minute Manager, a business parable that teaches organizations to cope successfully with change. Every day organizations around the world launch change initiatives often big, expensive ones - designed to improve the status quo. Yet 50 to 70 percent of these change efforts fail. A few perish suddenly, but many die painful, protracted deaths that drain the organization's resources, energy and morale. So, Who or what is killing change? That's what you'll find out in this delightful whodunit. The story features a Columbo-style detective named Agent who's investigating the murder of yet another Change. One by one, Agent interviews thirteen prime suspects, including a myopic leader named Vision; a chronically tardy manager named Urgency; an executive named Communication whose laryngitis makes communication all but impossible; and several other dubious characters. The suspects are sure to sound familiar, and you're bound to relate them to your own workplace. In the end, Agent solves the case in a way that will inspire you to become an effective Change Agent in your own organization.



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