

What You Need to Know Before You Shell Out \$10,000 (or More) on a Patent: Doctor in Charge of Patent Funding at a Major University Reveals How She Decides Which Ideas Are Worth Protecting and Which



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Reviews

This book might be worth a read, and superior to other. Of course, it really is engage in, still an interesting and amazing literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Prof. Valentin Hane MD)

WHAT YOU NEED TO KNOW BEFORE YOU SHELL OUT \$10,000 (OR MORE) ON A PATENT: DOCTOR IN CHARGE OF PATENT FUNDING AT A MAJOR UNIVERSITY REVEALS HOW SHE DECIDES WHICH IDEAS ARE WORTH PROTECTING.AND WHICH



Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is going to present to you a very different take on patenting ideas. In fact, you re going to hear something pretty much NO patent attorney with their own law firm will ever tell you. The goal of this book is simple. To give you the information to determine if your idea - the idea that will most likely cost \$10,000 or more to patent - is worth investing in. Because, ultimately, if you spend \$10,000 or more on a patent,you want to make that money back (and then some), right? You want that \$10,000 to turn into \$20,000.\$100,000 . \$1 million or more. Well, I m here to tell you, that doesn t always happen. This book will explain why. And will give you a few simple, straightforward tactics for turning a profit on your idea inside of the first 30 days. Now, I have to warn you. This is much different than what you ll usually hear about patents and the process of protecting your ideas. The reason why I say this is because the content is based off an interview with someone I call a patent gatekeeper. She is a patent agent and holds her doctorate in chemistry from one of the top 3 universities in the world - the University of California in Berkley. And she s drafted patents for Eli Lilly, a global pharmaceutical company with sales of \$23 billion in 2013. Today, she works for one of the biggest colleges in the country, in their technology development department. There, she reviews all of the ideas the university faculty produces. And she decides whether or not these ideas will or will not...



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