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Commonsense Uncontested Strategies to Guarantee Your Customer's Satisfaction: Outsell, Outsmart and Outcompete the Competition by Doing the Simple Things They Won't Do

PAUL UDUK

Trafford Publishing, Canada, 2011. Paperback. Book Condition: New. 280 x 210 mm. Language: English . Brand New Book ***** Print on Demand *****.Bridges to the Customer s Heart successfully captures the essence of what it takes to be customer-centric. The to-do-list approach reduces complex concepts to ideas that you can use right on a Monday morning to deliver superior service to the customer in whatever business situation you find yourself. After reading every Bridge you feel like jumping right into...

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- Authored by Paul Uduk
- Released at 2011



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