



The Noble Role of Space Journalism in Global History

By Felix Ale

GRIN Verlag GmbH Mrz 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2015 in the subject Engineering - Aerospace Technology, Atlantic International University, language: English, abstract: The media is a powerful tool for distribution of information. As the mouth piece of society, the fourth estate is responsible for ensuring that the audience is kept abreast of happenings in the society. This has enabled the media to possess the power of agenda setting across the globe, dictating the nature of developments in the society. Usually, the media dictates the development of ideas and innovations by highlighting the benefits of such developments. To this end, the media can be applauded for its beneficence to the society, in not only conveying messages to geographically dispersed audience but also prompting action and intervention through opinion formation and reinforcement of issues that need these. Space technology is one aspect of human development that has benefited immensely from media focus in Science and technology. Having emerged just in the 1950s, media coverage and analysis led to many countries considering implementing this technology. While the development of space science might have...



READ ONLINE
[1.58 MB]

Reviews

This publication is indeed gripping and intriguing. It is actually written in basic terms and not difficult to understand. I am just pleased to explain how here is the greatest publication we have read through during my own lifestyle and could be the best pdf for at any time.

-- **Ervin Crona**

This book might be worthy of a go through, and a lot better than other. It had been written really properly and helpful. You may like just how the author wrote this publication.

-- **Prof. Mattie Beatty**