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48-HOUR START-UP: FROM IDEA TO LAUNCH IN 1 WEEKEND (PAPERBACK)



HarperCollins Publishers, United Kingdom, 2016. Paperback. Book Condition: New. 216 x 135 mm. Language: English . Brand New Book. Fraser Doherty s 48-Hour-Start-Up is a handy and essential cheat sheet to starting your own business giving the key steps for developing an idea and getting it to market quickly. Almost everyone dreams of starting their own business but very few do. But what if it only had to be a decision of a weekend and it didn t cost a...

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- Authored by Fraser Doherty
- Released at 2016



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