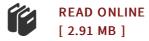




Managing Innovation: A Study of British and Japanese Factories

By D.H. Whittaker

Cambridge University Press, Cambridge, UK, 1990. Hard Cover. Book Condition: New. Dust Jacket Condition: Fine. First Edition. Innovation is a key to corporate success, particularly in times of rapid technological change. This book sheds new light on the introduction of technology in the manufacturing sector. The author considers the use of innovative technology in both Britain and Japan by examining nine firms in each country. He focuses on computerised machine tools (CNC) and shows how the various firms have risen to the challenge of implementing the new technology. Particular emphasis is placed on the differing employment relations in the factories, the nature of operating training and workload distribution. Dr Whittaker identifies fundamentally different approaches in the two countries which have implications for competiveness as well as future innovation. The contrast is especially attractive since Japanese industrial relations is commonly distinguished by its cooperative nature whilst industrial relations in Britain has tended to be more confrontational. These conventional views are challenged with an original perspective on the labour process and new technology. The book will be of major interest to specialists in technical innovation and industrial relations. Managers eager to learn the practical lessons of a comparison between British and Japanese...



Reviews

This kind of pdf is almost everything and made me seeking forward and much more. It is actually packed with wisdom and knowledge You will not really feel monotony at whenever you want of your own time (that's what catalogs are for about when you question me).

-- Martina Maggio

It in one of my personal favorite ebook. I was able to comprehended everything using this created e ebook. I am just pleased to tell you that here is the greatest ebook i have got read through within my own lifestyle and may be he finest publication for possibly.

-- Timothy Johnson DVM