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The World according to Peter Drucke (Paperback)

By Jack Beatty

Broadway Books (A Division of Bantam Doubleday Dell Publishing Group Inc), United States, 2002. Paperback. Book Condition: New. Reprint. 206 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.Peter Drucker s influence is global: his twenty-nine books have sold over five million copies, and they have been translated into nearly every language in the world. His views on management industrial organization, business strategy, leadership development and employee motivation have tutored not just companies but countries -- Drucker served as a guru to the postwar Japanese economic miracle -- and he has an earned reputation for forecasting future social and economic trends. His concepts and coinages are the stuff of contemporary management thought; they include privatization the knowledge worker management by objectives postmodern and discontinuity as a principle to understand this era of vertiginous change. Drucker s ideas and books gain authority from his work as a management consultant; for fifty years he has immersed himself in the management challenges of Fortune 500 corporations, museums, charitable foundations, churches, hospitals, small businesses, universities, governments, and even baseball teams -- Yogi Berra was once a client. The World According to Peter Drucker is the first biography and concise...



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